

Summary of Qualifications

Highly creative and detail-oriented Graphic Designer with proven experience designing user centric web deliverables in addition to print collateral. Excellent ability foreseeing and troubleshooting potential issues. Extensive experience working in a dynamic and fast-paced team environment. Exceptional written and oral communication skills.

Skills & Proficiencies

- Website User Interface Design
- XHTML, CSS, JavaScript, ActionScript
- HTML Email Marketing Campaigns
- Art Direction & Project Management
- Digital Photography & Retouching
- Adobe Creative Suite 4 (Web & Design)

Professional Experience

Web Art Director & Designer • The Advisory Board Company

May 2009 – Present, Washington, DC

- Utilized knowledge of user interface design and collaborated with marketing team to plan and redesign the corporate home page.
- Maintained company's visual standards and provided art and technical direction for all web based collateral.
- Identified problems and implemented solutions to improve workflow and collaboration of department.
- Created HTML marketing emails, landing pages, and web graphics.

Print & Web Designer • Christina Creations

August 2008 – February 2009, Ocean City, NJ

- Developed identity system incorporating existing logo and designed mailers, brochures, window signage, and advertisements.
- Created 500+ product online store, implementing SEO content and code.
- Photographed wedding stationery sets and store products for use on the web.

Freelance Web Designer • Whittaker & Associates Insurance

October – December 2008, Ocean City, NJ

- Designed 35+ page website, wrote marketing copy, and utilized CSS based layouts and SEO techniques.
- Created logo and identity system used on print collateral and website.

Interactive Production Intern • Comcast Corporation

March – September 2007, Philadelphia, PA

- Produced and managed rich-media web advertisements for clients nationwide.
- Revitalized department's website and streamlined its navigation.
- Devised cost effective method of uploading ads to Comcast.net by creating a series of JavaScript code generators.
- Designed posters and on-screen presentations for two national conferences.

Education & Honors

B.S. in Graphic Design • 2008

Drexel University, Philadelphia, PA

Cumulative GPA: 4.0

Included studies in corporate identity, publication, exhibit, poster, restaurant identity, package, book, web, illustration, typography, and photography.

- Judge's Choice Best of Show, a Gold, and two Excellence Awards won in 38th Annual UCDA Design Competition, 2008
- Highest Academic Achievement Award presented at Commencement, 2008
- Excellence In Typography Award given by Department of Media Arts faculty, 2008
- National Cooperative Education Honor Society (KTE), 2007-08
- Violet Oakley Memorial Fund for Outstanding Academic Merit, 2007-08
- Photography honored in permanent High School Alumni Gallery, 2006

References available upon request